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About NRIVA

The Non-Resident Indian Vasavi Association (NRIVA) is a social and cultural non-profit organization for all Vasavi followers (Vasavites) across the globe. Since its founding in 2007, NRIVA has strived to connect Vasavites worldwide while providing opportunities for its community members to serve others. NRIVA's participation includes members from a vast cross-section of the society composed of intellectuals, professionals, business leaders, entrepreneurs, community leaders, etc., from all over the world. NRIVA's motto is '**Connecting to serve**'.

Our Mission is to preserve and promote culture while serving others. Our organization stands on the three principles of "Dharma: Seelam: Ahimsa" in Sanskrit which means "Duty: Integrity: NonViolence." We believe our primary moral duty is to serve the underprivileged with integrity and spread the message of non-violence. That service mindset is foundational to everything that an organization engages and supports. To detail it further, NRIVA strives to educate its members and community through various educational and training opportunities and service opportunities that many find enlightening and educating to understand the needs of those less privileged and so on.

Our Flagship programs are:

- Adopt A Student
- Adopt A Parent
- Adopt A Village

Adopt A Student is one of the earliest programs; NRIVA's Adopt-A-Student program helps students with financial support from all over the world. NRIVA members adopt needy students through this program and help them throughout their chosen educational path. In addition, many donors chose to mentor those students as they strengthened those personal connections. As a result, there are countless success stories of students who have become successful professionals and support their own families and communities. NRIVA is very proud of this program's success and thankful to its members for their support.

Adopt-A-Parent and Adopt-A-Village programs are focused on helping and enabling those individuals and communities in need.

As an organization, we are dynamic and agile. We adapt and respond to needs as they arise. For example, in 2020 and 2021, due to the global pandemic, NRIVA has been able to find ways to assist our members, their families, and the larger community in various forms such as financial support, food donations, medical supplies, volunteer support, PPE equipment. We are humbled to report that NRIVA members have made a meaningful and lasting impact on so many families and their livelihoods as we navigate through this pandemic.



NRIVA service (seva) team conducts various programs with the sole purpose of helping others through creating service opportunities our members can participate and support. One such program is NRIVA's successful partnership with "Rise Against Hunger® (RAH)" for the past three years and counting. NRIVA is proud to partner with RAH alongside corporate behemoths like United Airlines®, Apple®, and Pfizer®, and we support various food banks as needed in the United States. In addition, we partnered with organizations such as "Feeding America" to serve communities in the United States.

Our organization continuously promotes the culture, arts, and various youth empowerment programs. Our Cultural outreach includes educational sessions, webinars, Global Conventions to bring all members together, Music and Arts. In the area of empowerment, one of our programs is called NBaT – NRIVA Become a Tutor, through which we have our youth volunteers provide tutoring and training sessions for kids in need at no cost. In addition, we have partnered with organizations like YMCA, Detroit Society and are working on a partnership with Chicago Public Schools.

Through education, we empower our members and the community. With that knowledge, they can elevate their communities intellectually, professionally, financially, and socially by creating more informed world citizens. To sum up our Mission, our organization strives to connect all Vasavites globally to serve the community and help underprivileged global citizens in education and health while preserving and promoting our culture and values. Our organizational activities will provide them with a lasting connection to their cultural, spiritual, and linguistic roots.

Our goal is to "Educate: Empower: Elevate" our members. All of the organizational programs are possible through our members' generous donations. We are a 100% Volunteer based organization.

To learn more about our organization, visit <https://www.nriva.org>



Exhibits & Vendor Booths Committee Notes:

Dear Sir/Madam,

NRI Vasavi Association (NRIVA) is a social and cultural non-profit organization formed to help underprivileged people in the areas of Education and Health. NRIVA has regional and local chapters across the USA in 50+ cities and across the Globe.

NRIVA is organizing its 8th Global Convention at MassMutual Center, Springfield MA, USA from Thursday, July 2nd, 2026 to Sunday July 5th, 2026.

Through your Exhibit sponsorship to NRIVA 8th Global Convention, your company's products and services can be well advertised to over 4000 delegates coming from all over the world to participate in this event.

You can choose the right level exhibit sponsorship to suit your budget and marketing objectives. You have the choice of our standard packages, or we can customize them for you. You can build a long-term relationship with the growing Indians in the US including Business Owners, Doctors, Engineers, IT Professionals and Scientists etc.

To sponsor, please contact our Exhibits & Vendor Booths Committee at conventionexhibits@nriva.org or visit our website <https://convention.nriva.org/> for further details.

Thanks for your cooperation.

Sincerely,
Exhibits & Vendor Booths Committee



Package and Setup Details:

Booths Setup:

- ✓ Thursday July 2nd, 2026 - 10:00 A.M EDT

Exhibit Hours:

- ✓ Thursday - July 2nd, 2026 - 03:00 P.M. to 11:00 P.M. EDT
- ✓ Friday - July 3rd, 2026 - 10:00 A.M. to 11:00 P.M. EDT
- ✓ Saturday - July 4th, 2026 - 10:00 A.M. to 11:00 P.M. EDT
- ✓ Sunday – July 5th, 2026 - 10:00 A.M. to 03:00 P.M. EDT

Booths Tear Down:

- ✓ Sunday – July 7th, 2026 - 03:00 P.M. to 05:00 P.M. EST

For Questions, please Contact

- ✓ Call Suresh Uppala @ +1 (508) 471-7115
- ✓ Call Srinivasan Vijayakumar @+1(978)-408-1425
- ✓ Call Ramesh Amarthuluru @ +1 (508) 333-3274
- ✓ Call Ramesh Bapanapalli @ +1 (781) 354-9312
- ✓ Email @ conventionexhibits@nriva.org

What is Included:

All booths are of 10' x 10' size and include the following. For a bigger booth of 10'x 20', you will get two sets of these items.

- 8' High drape backwall.
- 3' High drape side rail.
- Booth I.D Sign - 1
- 6' x 30" Skirted table - 1
- Padded side chairs - 2
- Waste Basket - 1



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NRI VASAVI ASSOCIATION (NRIVA), USA

501 (C)(3) Non-Profit Organization Tax ID : 26-1923816

**8th GLOBAL CONVENTION** | JULY 3 - 5, 2026 | MassMutual Center, 1277 Main Street, Springfield, MA 01103

NRIVA 8th GLOBAL CONVENTION JULY 3 - 5, 2026

MassMutual Center, 1277 Main Street, Springfield, MA 01103



EXHIBIT BOOTHS PRICING

S. No	Category	Size	Pricing
1	Jewelry	10' X 20'	\$12,000.00
2	Jewelry	10' X 10'	\$9,000.00
3	Real Estate / Corporate	10' X 20'	\$9,500.00
4	Real Estate / Corporate	10' X 10'	\$7,500.00
5	Financial / Insurance / Education / Professional	10' X 10'	\$5,000.00
6	Pearls / Gems / Artificial Jewelry	10' X 20'	\$6,000.00
7	Pearls / Gems / Artificial Jewelry	10' X 10'	\$3,600.00
8	Apparel / Clothing / Boutiques	10' X 20'	\$3,600.00
9	Apparel / Clothing / Boutiques	10' X 10'	\$2,400.00
10	Arts / Crafts	10' X 10'	\$2,400.00
11	General Booth	10' X 10'	\$2,400.00
12	Digital Ad (Souvenir 1/2 page)	1	\$500.00

Terms & Conditions

- Booth Setup and Tear-Down: Move-in for all booths will begin on July 1, 2026, at 10:00 AM EDT. Booth tear-down and move-out will commence on July 5, 2026, at 3:00 PM EDT.
- "Exhibit Days/Hours":
 - ✓ Thursday - July 2nd 2026 - 3:00 PM to 11:00 PM EST
 - ✓ Friday - July 3rd 2026 - 10:00 AM to 11:00 PM EST
 - ✓ Saturday - July 4th 2026 - 10:00 AM to 11:00 PM EST
 - ✓ Sunday - July 5th 2026 - 10:00 AM to 3:00 PM EST
- Package doesn't include electricity and other amenities.
- Convention Center is a union facility, all Exhibits need to use only a two wheel dolly or hand carry their products / supplies.
- "All booths are of 10' x 10' size and include the following. For 10' x 20', you will get two sets of these items -
- (1) 8ft back drape, (1) 3ft side rail, (1) 6ft skirted table, (2) padded side chairs, (1) waste basket, (1) booth I.D. sign"
- **Premium booths are extra. Please contact us for pricing.
- Cancellation Policy: 50% Refund before June 01, 2026 & Non refundable thereafter.
- Each exhibitor will receive 2 regular admission tickets, and no hotel accommodation will be provided.
- Allocation is on first come first serve basis. Booths will be allotted upon payment only. Space is not guaranteed until payment is received.
- "Exhibitor is responsible for obtaining the necessary business licenses, required insurances and collecting local and state taxes during the convention".
- All the Exhibits need to sign NRIVA disclaimer forms.

**Contact:** conventionexhibits@nriva.org

Convention Sponsors

**Convention Convener :**
Ramesh Amarthuluru**Convention Co-Convener:**
Suresh Potti**Convention Secretaries:**
Ramesh Koppu
Lakshmi Jemolla**Convention Coordinators:**
Srinivasan Vijayakumar
Sowmialakshmi Soora**President:****President Elect:****General Secretary:****Treasurer:**



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Terms & Conditions

- Each exhibitor(excluding digital ad) will get two admissions for the conference, which does not include hotel accommodation.
- Allocation is on a first come first serve basis. Booths will be allotted upon payment only. Space is not guaranteed until payment is received
- Exhibits & Vendor Booths committee has right to refuse booths to anybody.
- Any form of Food should not be sold within the vendor booths
- Neither NRIVA nor the Convention center shall be responsible for loss or damage occurring to the exhibits from any cause. No Insurance will be provided by NRIVA or Conference Center. If insurance is desired the exhibitor must obtain it.
- The NRIVA 8th Global Convention 2026 organizers and other participating organization officers and staff members disclaim all liability for damages or losses caused to any exhibitor by an act of God, or by fire, water, flood, windstorm, utility failures, and rodents, acts of vandalism, insurrection, civil disorder strikes, criminal act or theft. NRIVA 8th Global Convention 2026 organizers will not be responsible for any failure for electric or other services.
- The NRIVA 8th Global Convention 2026 organizers and other participating organization officers and staff members are not responsible for any immigration or customs issues.
- All matters related to disputes will be settled through negotiation. If there are any legal disputes, the jurisdiction of the court will be in St. Louis, MO, USA.
- No nails or screws may be driven into the floor. No damage of any nature may be done to the booth structure or to any part of the exhibit hall. Exhibitor warrants against structural damages, shall be held responsible for damage to individual exhibit areas, and agrees to indemnify Conference organizers for any such damage.
- \$25,000 / \$50,000 / \$100,000 Donors will get designated no of booths except Jewelry and Real Estate/Corporate Category
- Package doesn't include electricity and other amenities
- Convention Center is a union facility, all vendors need to use only a two-wheel dolly or hand carry their products/supplies
- All booths are of 10' x 10'size and include the following. For 10' x 20', you will get two sets of these items,
 - (1) 8ft back drape,
 - (1) 3ft side rail,
 - (1) 6ft skirted table,
 - (2) padded side chairs,
 - (1) waste basket,
 - (1) booth I.D. sign
- ****Premium booths are extra. Please contact us for pricing.**



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- **Cancellation Policy: 50% Refund before June 01, 2026 & Nonrefundable thereafter.**
- No open flames are allowed. All exhibitors must adhere to the local fire department regulations.
- All wiring must meet appropriate specifications. Each exhibitor is responsible for the knowledge and compliance of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the convention.
- Exhibitors responsible for obtaining the necessary business license and collecting local and state sales taxes during the convention.
- Each Exhibitor should provide a copy of business license during registration of exhibit booth.
- Exhibitors signing this agreement will be bound by all the terms and conditions mentioned in this agreement.
- Exhibits & Vendor Booths committee has the right on final allocations of booths and changing the layout at any point of time.
- All Optional Accessories mentioned on our website available for ADDITIONAL COST.



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Exhibit Booth Sponsorship Form

1 Full Name:

2 Company:

3 Exhibitor Type:

4 Tax Id:

5 Mailing Address:

6 Phone No:

7 Email:

8 Website:

9 Amount:

Credit Card Information	Office Use Only
Card Type: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover	Date Received: Cheque No:
Name on Card:	Amount:
Card #:	Registration #:
Amount:	Booth Allocated:
Signature:	NRIVA member:

Payments can be made by **cheque payable to NRIVA, Inc**
Cheque memo: **8th Global Convention**



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Mail your Cheque to:

NRIVA, Inc,
PO Box # 410843,
331 N Ballas RD,
St. Louis MO 63141.

Pay on-line at: <https://convention.nriva.org/exhibits>

Zelle: pay2convention@nriva.org